

BICS

THE BUCHAREST
INTERNATIONAL
CLINICAL TRIALS
SYMPOSIUM

14 NOVEMBER 2025
Hybrid Event

Anca Brasoveanu
Sr. Manager Clin. Ops. Novotech





The Strategic Role of Study Coordinator-Enhancing Study Conduct and Data Quality A CRO Perspective

Where is the impact

Site Oversight

Data Quality

Patient Management

Communication

Monitoring Support

Regulatory Readiness

Cost Impact

What makes the difference

Problem solver. Admin star. Ensures protocol and project specific procedures adherence

Timely and accurate documentation

Supports recruitment and retention

Streamlines site-CRO updates

Prepares site for visits, reduces findings

Maintains audit-ready documentation

Reduces CRA workload

Things to consider

CRO has less direct control but medical site team released from admin duties

Train your SC

Admin burden taken off from medical team

Risk of misalignment or delays to be evaluated

CRA may over-rely on site SC. Set up correct expectations

GCP knowledge is a must

Plan the study budget properly to include the cost of SC



The Strategic Role of Study Coordinator-Enhancing Study Conduct and Data Quality A CRO Perspective.



Let's make it official.

CORE Code for study coordinator, please! 😊